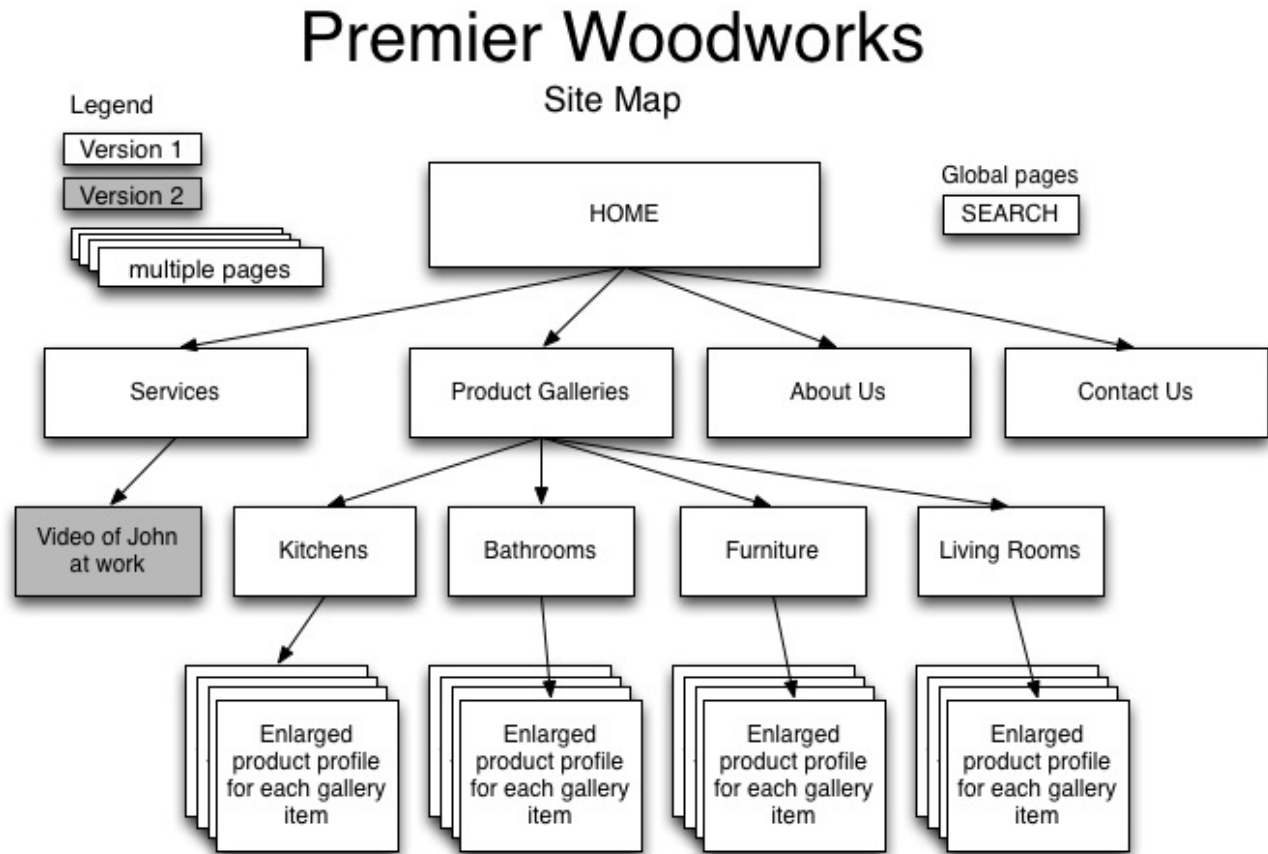


# Evolution of the mobile site map:

What stayed in, what was added and subtracted and why.



The site map for the mobile site had to include the services, reviews, photos and contact information for Premier Woodworks for those clients that are trying to view the website on their mobile devices whether it is Android, iOS, Blackberry or other devices.

Premier Woodworks offers their woodworking services in Bend, Ore. I did a competitive analysis of mobile sites for other businesses offering woodworking sites and found only one (Brian's Cabinets) seemed to have any idea what responsive design is. The others which included Akamai Woodworks, Jed's Woodworking & Cabinets, Fine Woodworking and Design and Wesley McNeil Woodworking either downsized their existing site for mobile devices or had only a Facebook presence instead of a full site. All emphasized contact information, photographs, services offered and testimonials/reviews

Based on that research I saw that all of these businesses main information included contact information and provided a full selection of photographs of their work. Second to that I included a section of services and one with testimonials and reviews.

The Services and Reviews sections got subpages because space on the iPhone is limited and I wanted

to be able to provide most of the information above the fold. Therefore I added subpages to deal with content that was grouped together on the Services page on the website. The website had Testimonials on each page of the website in the sidebar. There wasn't room enough for that on the mobile site so Testimonials got their own page that was a link on the Nav bar that existing throughout the mobile site for quick access.